

IMPACT REPORT 2022/2023 the pablove foundation

YOU are an integral part of who we are and our future

A MESSAGE FROM

Kerstin Lynam

PABLOVE CEO

Cancer is no fun, and no child should experience it

ith your support, Pablove does what parents can't do alone, creating community for kids

Your generosity in 2022 has been transformational for kids who need a healing outlet and hope for a cure.

Your gifts have meant that kids with cancer like Danial on our cover page have a reason to get out of bed and find beauty in life again!

We continue to experience scary times; times that fester economic uncertainty.

Pablove prides itself on running "lean + mean" – we even managed to reduce our operating costs by nearly 25% the last few years, always thriving through innovation!

Nonetheless, we are not immune to the pains of a recession. Your support is needed now more than ever.



There is an inherent magic and sacred innocence to what we do, possibly rooted in young Pablo's own passion for photography.

We must preserve it at all costs. YOU are an integral part of who we are and our future. Please keep hope alive and make Pablove part of your charitable giving when you can!

THANK YOU!

with pablove,

Kerstin Kerstin Lynam

Pablove CEO

THANK YYU



Patricia Denise B. Tiburcio, PhD

University of Texas, Southwestern Dallas, Texas
Funded by Gentleman Toker In Honor of Michelle Laderman



Studying: Wilms Tumor

With her Powered by Pablove funding, Dr. Tiburcio will examine a novel combination of existing drugs to help overcome resistance to Dactinomycin, one of the main chemotherapies used to treat Wilms tumor and other pediatric cancers.



Aasef G. Shaikh MD, PhD

Functional Electrical Stimulation Institute, Cleveland, Ohio Funded in partnership with the Viswanatha Family + Friends



Studying: Opsoclonus Myoclonus Syndrome (OMS)

Dr. Shaikh is using well developed computer simulation models to further our understanding of opsoclonus and identify potential treatment targets.



Shahrzad Bahrampour, PhD

The Hospital for Sick Children, Toronto, Ontario, Canada Funded by #ColbyStrong



Studying: Pediatric Brain Tumors

Dr. Bahrampour aims to understand how a very specific kind of leak in the blood brain barrier can be manipulated and clarify its therapeutic potential for kids with Medulloblastoma.



ADDITIONAL ONGOING RESEARCH PROJECTS Powered by Pablove



Vicki Huff, PhD University of Texas M.D. Anderson Cancer Center Assessment of a cancer preventive agent for Wilms tumor



Thais Armangue, MD PhD August Pi i Sunyer Biomedical Research Institute
Opsoclonus myoclonus syndrome: a novel approach to antigen identification and
disease modeling



Natalie Wu, PhD Children's Hospital Medical Center

Identification of cellular diversity and tumor-initiating cells driving NF-to-MPNST and drug resistance by single-cell multiomics for targeted therapy



Duarte Delfim, MD PhD i3S - Health Research and Innovation Institute
Cell competition as a mechanism to eliminate minimal residual disease in acute
myeloid leukemia



Powered by Pablove

Fund-Your-Own Research Grant Model Launched!

We are excited to work with individuals, families and companies to sponsor their own research!



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We are excited to have FULLY FUNDED a The Pablove
Foundation seed grant in honor of #ColbyStrong. Colby's journey
has inspired us to take action for tangible change against this beast.

We selected the grant that we think has the **most potential to make the biggest impact for kids fighting cancer,** specifically
Medulloblastoma, where the cure rates are pretty sobering. We can't wait to follow Dr. Bahrampour's progress!

Dr. Courtney Horvath, mom of Shutterbug Colby,
 Pablove Board Member

CHILDHOOD
CANCER
RESEARCH
Funded by
YOU!

Pablove's Fund-Your-Own
Research Grants have been
funded by families, corporations
and nonprofit partners. Ready to
make your name part of the next
big breakthrough?

Scan to learn more!



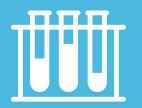
RESEARCH IMPACT BY THE NUMBERS

3.5 MILLION
TOTAL AMOUNT
AWARDED
BY PABLOVE

\$12.9 M

DOLLAR
FOR
DOLLAR
ADDITIONAL DOLLARS RAISED

Powered by pablove grants return on investment





TOTAL # OF PUBLICATIONS from

PABLOVE-FUNDED RESEARCH





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Shutterbugs are snapping photos across the nation and expressing their creativity through the lens. Donors like YOU are adding to the joy and quality of life for nearly 2,000 kids with cancer who have benefited from our evidence-based program.

Together again Shutterbugs Events



2022 Shutterbugs SUMMER CAMP

For the first time in 3 years, Shutterbugs came together for our popular Alumni Summer Camp in Lake Arrowhead, CA. We enjoyed a peaceful week in nature, making new friends and taking our photography skills to the next level. Some campers flew in from across the country, thanks to the generous support of donor-funded travel grants that allowed them to be part of this transformative experience.

Photo Credit: Kelly Fogel





Words from our Shutterbugs

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Shutterbugs was a true blessing for me, especially during my cancer treatment! I love the outdoors and it gave me a chance to look at so many beautiful things. I also made a new friend who I still talk to all the time! I love this picture because I dedicate most of my time to baking + cooking and it's a perfect reflection of me!

- Amelia, age 15, Los Angeles







CLEVER EYE

LOOKING THROUGH THE WINDOW

Together again Shutterbugs Events

2022 Shutterbugs LOS ANGELES GALLERY SHOW

We celebrated our 2022 L.A. Shutterbugs with an in-person Gallery Show at Plan:d Gallery in Frogtown. Special thanks to the Sure Good Soft Serve Truck for keeping us cool!











We are so happy we signed up Theo for Shutterbugs. His favorite part of the class is sharing his photos with the other students and doing his "assignments." Thank you for providing this wonderful experience and teaching our kids photography!

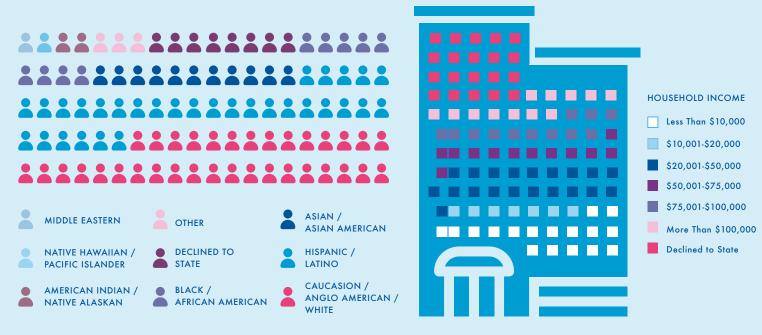
Kelly, Mother of Shutterbug Theo, age 7, Seattle



the pablove foundation

Introducing the **Shutterbugs**Community You Support

We believe that treatment goes beyond medical care and all pediatric cancer families should have access to our program—independent of where they live and their circumstances. Here is a snapshot of what our community looks like:



*Reflects combined 2021-2022 Shutterbugs Introductory Course data

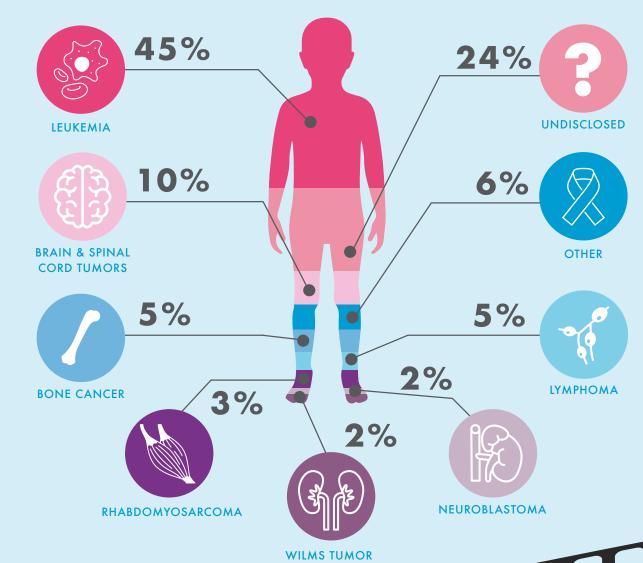
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Words from our Shutterbugs

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Watching my son suffer over and over has been the hardest thing I have been through. When he is in pain there is nothing I can do to help the pain go away and that breaks my heart. Ayden is so strong and always has a smile on his face. I want him to be a kid and have fun and not focus too much on his treatment. He is so young and innocent. He has no idea what cancer is, and that he's fighting it for the second time.

Cancers our Shutterbugs are Fighting





UNTITLED

SUNLIGHT + SHADE

Looking forward Pablove Shutterbugs

We remain focused on further expanding our reach so that more kids with cancer living in any U.S. state can benefit from the Shutterbugs program.

OUR 2023 PLANS INCLUDE



Re-introducing our in-person Advanced Class



Targeting more major childrens' hospitals to enroll into our programs



We are currently looking for program support to also develop another Teen Shutterbugs Class that teaches how to **safely and effectively** use photography across social media



Fundraising Events 2022

An amazing group of cyclists came together for PAA 2022 and pedaled from Boulder to Vail, raising awareness and funds for our mission.

The poetic beauty of the scenery was only rivaled by the generous and compassionate hearts of our riders and cycling community.



We start each day of our ride with a dedication to a young cancer warrior who is fighting, or lost their battle. This emotionally-charged tradition represents the many who need our help and is a vital part of the PAA experience.

in San Diego.

LOOKING FORWARD: This

September, Pablove Across America 2023 pedals from the Sand to the Sea. Our journey will start in Palm Springs and end with a grand finish











A SPECIAL SHOUT OUT TO OUR INCREDIBLE **ENDURANCE CYCLISTS** AND FUNDRAISERS FROM 2022 PABLOVE ACROSS **AMERICA**

Paul Adams Dr. Jeannette Anderson David Bason **Alison Birnie Jason Carver Eric Cattell** Simon Clark **Mason Curran** Nick Fernandez **Scott Galante Mary Green Blair Herter Nathan Hickey Tom Kattus David Lawrence Gary Metcalf Townsend Myers** Michael Prommer **Charlotte Rolfs** Dick + Tina Schwartz **Andrew Smith** Mike Spinella **Dmitry Uchitel** Crystal + Naveen Viswanatha



Fundraising Events 2022



ARTcetera

Last Fall, Houston's most talented artists came together for an interactive, live arts event benefiting Pablove. Guests watched in amazement as 20 artists created original pieces on-site which were then auctioned off to fight childhood cancer with love!





To learn more or involve your brand or company as a sponsor, visit artceterahouston.com or scan the code!



Fundraising Events 2022

LA Marathon





an official charity partner of the 2023 Los Angeles Marathon. Our team had 57 participants who ran, jogged and walked for Pablove!

We run for kids with cancer! TEAMpablove was back once again as

Our LA Big5K team of walkers had a blast and included a broader range of athletes — including some Shutterbugs and their families. Thank you all for putting in the miles to help fight childhood cancer with love!



Scan to join our mailing list and keep up with all things pablove!





LOOKING FORWARD:

Looking forward: ARTcetera was such fun and a successful fundraiser that we're bringing this exciting event back in 2023! Join us September 16th in Houston, TX.



LOOKING FORWARD: Sweating for a cause is so powerful and we can't wait to do it again. Lace up your sneakers and join TEAMpablove as part of the 2024 LA Marathon! More details to come. Join our mailing list if you haven't already and you will learn when we officially restart TEAMpablove – and more!

the pablove foundation

WITH Gratitude TO ALL OF OUR COMPASSIONATE PEER-TO-PEER FUNDRAISERS

The Pablove Foundation benefits from a growing community of peer-to-peer fundraisers, including our LA Marathon and cycling event participants, along with organizers of independent events and experiences, ranging from \$5 to more than \$5K! We also are proud to be the designated charity for many birthday + other Facebook and Instagram fundraisers. If you want to be listed next year, check out these ways to get involved:







CHAMPION Champions

Melanie Blake

Mohammed Abdelaal Sam Acheson Daisy Adams Paul Adams David Adams Scott Addleson Todd Addleson Eileen Adler lames Ahearn lennifer Aile El Glenn Allen Michael Allison Jay Allred Andy Alvarez Dr. Jeannette Anderson Chuck Anderson Frank Aronson Michael Bailey Stefano Barberi David Bason Mischa Bastin Carrie Bastin Andrew Behnke Brandon Belcher Barbara Belli Graham John Bell Ronald Berry Megan Bilodeau

Alex Bingham

Alison Birnie

Chris Blankenship Marisa Boaz Carl Bonvini Zane Borsos Justin Bowes Wayne Brander Steven Branfman Ellen Branfman Nathan Bridaewater Andrew Brightman Rob Brockman Lauren Bryant Jerry Bueno Tyson Buhler Joseph Bukowski Stephen Burge Chris Burgin Jonelle, Brandon + Gavin Burns Glenn Butcher Brad Campbell Kyle Campbell Thomas Campbell Alan Cantor Michael Cantor Raul Cardenas Matt Carpenter Connie Carpentier John Carroll

Robert Carroll Chad Case Ethan Cass Jeff Castelaz Fric Cattell Jonathan Cavner Mohnish Chakravarti Amy Charity Lester Cheng Shawn Choisser Brennan Chopin Simon Clark Mike Clodfelter Chris Coburn Andrew Cohen Casey Cohenmeyer Kevin Coleman Phil Coleman Bob Conklin Shane Cooper Hope Cooper Randy Cordova Brent Costello Benjamin Cota Matt Criteanu Lou Cuadrado Val Cummings Matthew Cunningham Mason Curran Kevin Daley

Dana Dambrauskas Alexander Dawson Brad DeVaney Martin Deegan Rob Dickerson Bob Diedrich Pat Diedrich Scott Dlugos Daniel Doern Rick Dolezalek Dave Dorr Paula Dorr Brett Dugas Andy Edwards Michael Ellis Daniel Estes Jaime Estrada Stephen Estrada Keith Evans Steven Farner Greg Farrar Trina Fehlman Craia Ferguson ld Finch Ionathan Fisher Mike Foote Neil Foster Donna Frankel Bobby Freeman David French

Luke Gallagher Gregory Gallardo Yuko Gee Ollie Geslani Van Geslani Michael Geuss Hrach + Nevrik Gevrikvan Sam Gibson Steve Gifford Austin Gillespie Josh Ginsburg Hannah Glatter William Godfrey David Goduti Stephanie Ann Goodrich Peter Granick Mary Green Michael Griffin Mike Gruber Eric Guerra Breeana + Nicholas Gumpert Barbara Gutman Christopher Guyre Nikolaus Hagedorn Jon Halvorson Logan Hardy Derek Harnish Ioshua Hartman Patricia Hebert Gale Hellpap Lindsay Hennig Kat Henning Kristine Herron Donald Herron Ezekiel Hersh Blair Herter Matthew Hetherington Nathan Hodges Neil Horning Courtney + Colby Horvath Scott Hoyer Todd Huckins Robert Hull Rob Hunt Tobi Jeurink Roman de Jesus Andy Johnson Kent Johnson Theodore Jones Chad Kagy Thomas Kattus Kyle Kayzar Ally Keenan Michael Keenan Iulie Kellv Robert Kelly Rana Kennedy Muiz Khir Michael Kim Donald King Anamaria Koemans Kanyon Komarek Robin Kostin Matthew Kramer Ed Kulbis

Brendan Funk

Jared Gab Mark Galiano

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\$5,000+ DONORS

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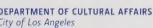






































Foundation







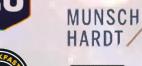












BOXING

CHAMPIONS



SO CAL BELF STORAGE

















Janet Rich

Lisl Schweers

the pablove foundation

Pablove Board of Directors







Paul Adams





Scott Galante











Pab**love** Staff







Program Manager



Chief Executive Officer Director of Marketing Pablove Shutterbugs Sports & Entertainment



Director of Pablove Sports



Associate Director of Development



Director of Pablove Grants Administrator Shutterbugs





Pablove Shutterbugs Program Manager



Coordinator

2022 FINANCIAL REPORT

Typically, Pablove's program expenses amount to slightly less than 70%, management and fundraising to 17%, and fundraising to 14%.

Pablove's financial year ends on December 31. Pablove's IRS form 990, which is based on the final, audited financial statements, will be posted on Pablove's website after it is approved by the Board of Directors.

Pablove is a platinum level Guidestar participant, demonstrating our commitment to transparency



2022 **OPERATING** REVENUE

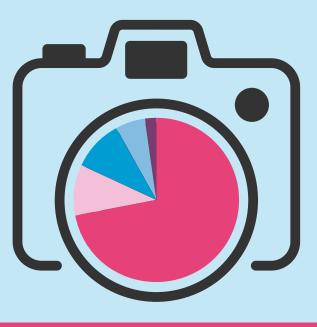
72% INDIVIDUAL GIFTS+EVENTS

CORPORATE

10% FOUNDATION/GOV GRANTS

6 % IN-KIND

2% SALES



2022 **OPERATING EXPENSES**

PAYROLL 48%

PROFESSIONAL SERVICES

ALL OTHER 14%

RENT & OCCUPANCY 6 %



