



new york pablove shutterbugs gallery show

sponsorship opportunities



our love story

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he passed away from bilateral Wilms Tumor, a rare form of kidney cancer.



our mission

The Pablove Foundation uniquely approaches childhood cancer through art + science with our mission to:

IMPROVE



the lives of children living with cancer through the arts

+



INVEST

in underfunded, cutting-edge pediatric cancer research



about pablove shutterbugs

The signature arts education program of The Pablove Foundation helps kids + teens living with cancer to find their creative voice through photography.

Every Pablove Shutterbugs session culminates with a graduation and exhibition at a professional gallery space in each city.

The goals of the Pablove Shutterbugs program are to:

- **Encourage** students to develop a stronger sense of focus and self-esteem
- **Develop** students' creative sensibilities by working with a professional photographer and educator
- **Foster** a sense of accomplishment by engaging students in the creative process that, like most art forms, involves both rigor and fun
- **Allow** students to become a part of a community of learners and develop stronger peer relationships in a creative space outside of the hospital
- **Involve** the larger community in celebrating the accomplishments of our students and foster a level of awareness for our cause



shutterbugs classes across the country



from our students...

"I was really excited to start photography with Pablove. It was a distraction for me while going through my cancer treatment. To me, photography is an escape; an escape from school, work, people, and life in general. It helps me take my mind off of things.

When I take pictures, I'm focused on the object/person. Photography has helped me to be more positive in life."

-Nadja, Shutterbugs student

"The Pablove Foundation and the Shutterbugs program are parts of our healing treatment that have positive effects, such as photography skills, friends and a unique community."

-Andrea, Shutterbugs student

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Friday, November 8, 2019



Aperture Foundation Gallery

547 West 27th Street, 4th Floor

New York, NY 10001



Our **Pablove Shutterbugs gallery shows** celebrate the work of our students while raising awareness of childhood cancer. With our graduates' photography on display, their families, friends, and art lovers can come together to support the students. **100%** of proceeds from the student prints sold through our gallery shows directly benefits pediatric cancer research, allowing our kids to pay it forward and help future children live a cancer-free tomorrow.



become a sponsor

Help Pablove fight childhood cancer with **love** by becoming a Shutterbugs Gallery Show Sponsor!

Levels

- ♥ In-Kind (Food, Beverage, A/V, Space)
- ♥ \$250
- ♥ \$500
- ♥ \$1,000

A sponsorship is not restricted to just these options; we are open and committed to finding a mutually beneficial partnership.

Benefits

- ♥ Logo placement on all event collateral
- ♥ Social media promotion
- ♥ Verbal recognition during the speaking program
- ♥ On-site activation and gifting opportunities are also available based on the sponsorship level



connect with us

For more information about sponsorship opportunities, please contact:

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