



2017

ANNUAL REPORT

the **pablove** foundation
fighting childhood cancer with love pablove.org

table of contents

a letter from our ceo	4
our purpose	5
testimonials	14
board of directors + scientific advisory committee	20
financials	22
pediatric cancer today	24



a letter from our ceo



Friends,

2017 was another amazing year of growth for The Pablove Foundation.

In the fall, responding to the needs of our Pablove Shutterbugs students, we launched our first ever Alumni Advanced Class. This program specifically serves teens and young adults in our hometown of Los Angeles. This Shutterbugs

expansion allows us to further educate and nurture our students. It builds upon their photography skills and provides them with a platform to amplify their remarkable and singular voices. We want them to become advocates for themselves and for other kids diagnosed with cancer. Through our continued expansion of Pablove Shutterbugs nationally, we are thrilled to bring this incredible opportunity to all of our alumni across the country, while continuing our fundamentals program in each city. Our goal is to serve even more children, teens and young adults living with childhood cancer.

Our 2017 research grant cycle included our first ever Accelerator Award. Given in partnership with Children's Hospital LA, this \$500,000 grant will help expedite important results in the studies of neuroblastoma by Dr. Muller Fabbri. You'll learn more about the exciting accomplishments of our "Powered by Pablove" researchers and the amazing return on our research investments in this annual report.

It has been humbling to see one little boy's story inspire our daily impact on children and families living with cancer across America. And, just as important, we continue to fund life-saving advancements in pediatric cancer research around the world.

At Pablove we help kids *live*. We help them live a love-filled life today and a cancer-free life tomorrow.

And we are only able to do so with your continued support.

peace + pablove,

Jo Ann



our purpose

our love story

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he passed away from bilateral Wilms Tumor, a rare form of kidney cancer.

our mission

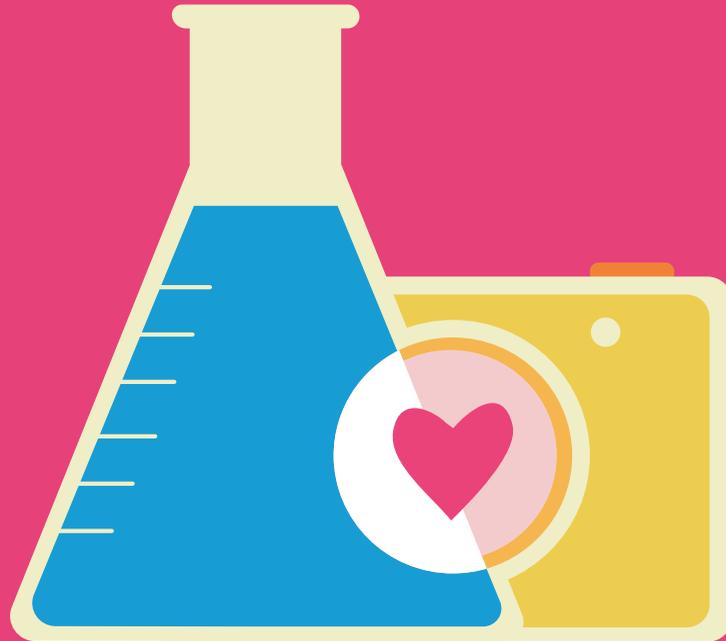
The Pablove Foundation is dedicated to our unique approach of addressing childhood cancer through art + science to realize our mission to:

Improve the lives of children living with cancer through the arts

Invest in underfunded, cutting-edge pediatric cancer research

It's what we call fighting childhood cancer with **love**.

fighting childhood cancer with love
through **art + science** since 2009





Powered by Pablove

2017 Research Grants

6

grants
awarded

Institutions Awarded

- University of California San Francisco
- Baylor College of Medicine
- University of Texas San Antonio
- University of Colorado Denver
- Children's Hospital of Philadelphia
(in partnership with Hebrew University)
- Children's Hospital of Los Angeles

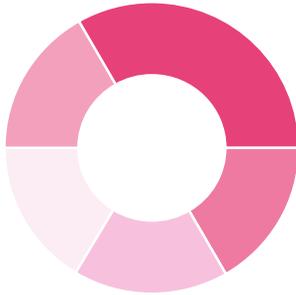
Investigators Awarded

- Theodore Nicolaides, M.D.
- Austin Brown, Ph.D.
- Gregory Aune, M.D., Ph.D.
- Alisa Lee-Sherick, M.D.
- Miriam Rosenberg, Ph.D.
- Muller Fabbri, M.D., Ph.D.

that's **\$512,500**
towards pediatric cancer research

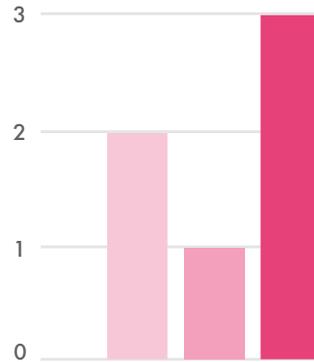


new grants by disease



- Brain Tumors 33.3%
- Leukemia 16.7%
- Neuroblastoma 16.7%
- OMS 16.7%
- Other Rare Cancers 16.7%

new grants by research approach



- Late Effects/Quality of Life
- Genetics
- Mechanism of Disease

what grew out of our seed grants



- ♥ additional funding: past grantees were awarded \$2.9 million in 2017 by other institutions to continue their research.
- ♥ clinical trial: FDA granted approval to grantee Dr. Andras Heczey

awards to date:

\$2.2 MILLION | 34 GRANTS

pablove shutterbugs nationwide



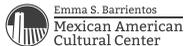


of students surveyed would like to continue learning with Pablove Shutterbugs

Pablove Shutterbugs teaches children 6-18 who are living with cancer or have completed treatment to develop their creative voice through the art of photography. To date, we've served nearly 1,500 students and counting! This program leads children from beginners all the way through advanced instruction, working closely with experienced teaching artists throughout their entire education. While the program is focused on the art and mechanics of photography, it also effectively shifts the kids' focus away from their internal struggles and onto external creative pursuits and self-expression.

Launched in 2017, our advanced course is designed for alumni students that have participated in previous courses. In this course, students use advanced photography equipment to not only further their photography skills, but use their images to explore their artistic identity and what it means to be youth diagnosed with cancer. The goal of this course is for our students to walk away as stronger advocates for pediatric cancer and be empowered to make a change in their communities through their photography.

some of our community partners:



hear from our community

It is through your support that Pablove is able to work with children and their families living with cancer and the researchers that work tirelessly to improve their journeys. Here is what some of them have to say about us.



PABLOVE SHUTTERBUGS



"While I was going through treatment, I was kind of in this state where I was just feeling like the sick girl all the time. The program made me feel like I could do so much more and like I am so much more than just a girl with cancer.

During the process, it gave me something else to do and let me explore a new part of myself, so I've come to really like photography. I was really excited to start photography with Pablove. It was a distraction for me while going through my cancer treatment. To me, photography is an escape; an escape from school, work, people, and life in general. It helps me take my mind off of things. When I take pictures, I'm focused on the object/person. Photography has helped me to be more positive in life."

-nadja m.



"I cannot express the joy it brought me to see so many people united by such a malicious disease so happy and full of energy. That, I can say, is one of the best feelings I have ever experienced. While at Camp, I bonded with the boys in my dorm and listened to the many testimonies of my fellow Shutterbugs, most of which, I have to say, brought me to tears. I shared many a laugh and a few tears with the participants of the Pablove Foundation. The Shutterbug program has changed the way I look at everything around me, it is impossible for me to walk down the sidewalk without seeing a possible photo, and for that, I thank them. It was truly such a humbling experience to be a part of such a wonderful cause. I will forever hold the people of the Pablove Foundation close to my heart."

-ian d.



"The day of our class field trip to Disney's Concert Hall (my first time being there) I made friends with the other participants. We talked about school and our adjusting from a patient to resuming the normal life responsibilities of home and going about our days as students. The experience of documenting an event was wonderful. As I learned the skills to capture lovely and composed photos, I began to treasure these skills very much. With my developing photography skills I am able to capture the best moments in life and preserve them as memories (not only in my mind) through photographs.

I was very fortunate to participate in this program and that Pablove Shutterbugs exists. I am, and will be forever grateful to everyone who invested their time and effort in providing an awesome class of eight weeks."

- andrea r.

PABLOVE SHUTTERBUGS PARENTS



"Her victory is your victory too. You guys form a great part of this journey and we are so thankful for all the love and support. It's the support that is more effective than the medicines given to her. We love you will be forever grateful and thankful for being a part of your pablove family!"

-geraldine g.



"Our son, Aidan, had the pleasure of participating in the Pablove Shutterbugs program for two years. The wonderful people that run this program have helped to foster Aidan's interest in photography while, at the same time, provided him with a creative and meaningful diversion from thoughts and worries about his condition and his treatments... As parents, we look for ways to both encourage our children's interest in the arts and provide them with positive and rewarding experiences that show them that they are not defined by their medical condition but by their soul. Alongside these research advancements, the Shutterbugs program has played an integral role in our son's recovery and we cannot express our gratitude in words."

-stephen g.



"Last summer, my daughter Isabella was undergoing a particularly brutal round of chemotherapy. But if you ask her what she did last summer, her immediate answer is she went to Pablove Shutterbugs Summer Camp.

Learning about photography opened her eyes and allowed her to see the world in a totally new way. Bella had always been creative, but Pablove Shutterbugs transformed her into an artist. I counted my blessings as I watched her confidence blossom with each lesson.

As we navigated our journey, I was so thankful to have a program like Pablove Shutterbugs that brought joy back to our lives."

-cecila a.

POWERED BY PABLOVE RESEARCHERS



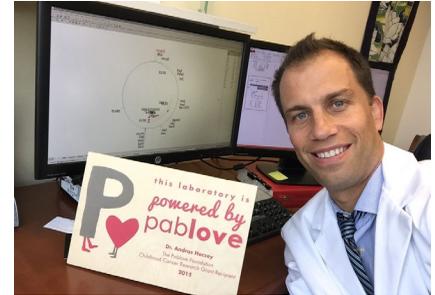
"This has been huge for me and my laboratory, I am so extremely grateful for the funding, for my laboratory, for propelling something that was honestly, a totally out-of-the box idea, that other people weren't really looking at, and it propelled us into being able to apply for other grants. It's been really exciting to use this grant and then get national funding from the National Institutes of Health. It has been a pleasure to work with you and has been wonderful to have this grant bridge me from being a junior investigator with these crazy ideas to like "Wow, this is really coming to fruition."

dr. alisa lee-sherick, university of colorado denver



"I am so impressed with your dedication to kids and families impacted by childhood cancer. I am truly inspired. I can't wait to see where all this work leads in the lab and I am counting on The Pablove Foundation to keep growing and growing so that you can fund research all over the world. I know you will."

dr. gregory aune, university of texas at san antonio



"Pablove as a Foundation is really unique, the foundation really supports new ideas to get started and get closer to the clinical phase. My research focuses on pediatric solid tumors, with a particular interest in liver tumors. The seed award that we received from the Pablove Foundation may have a much bigger impact on cancer therapy in general."

dr. andras heczey, baylor college of medicine





board of directors

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financials

REVENUE

general contributions	\$1,623,593
special events	\$715,700
interest + investment gains	\$314,582
other income	\$39,018

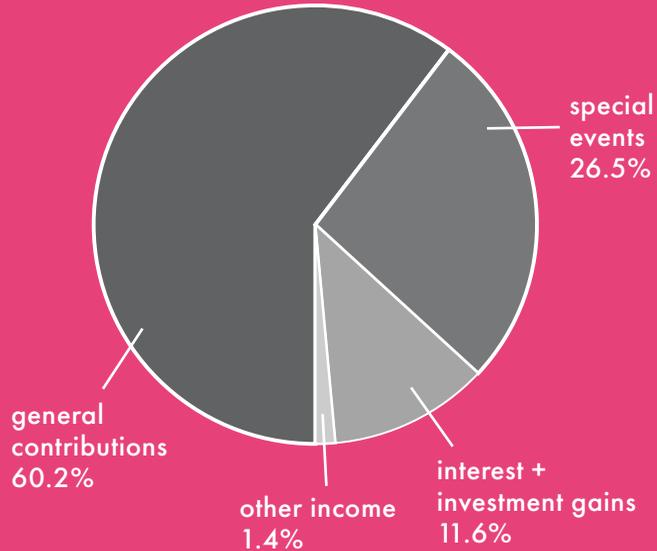
total: \$2,692,893

WHERE YOUR MONEY GOES

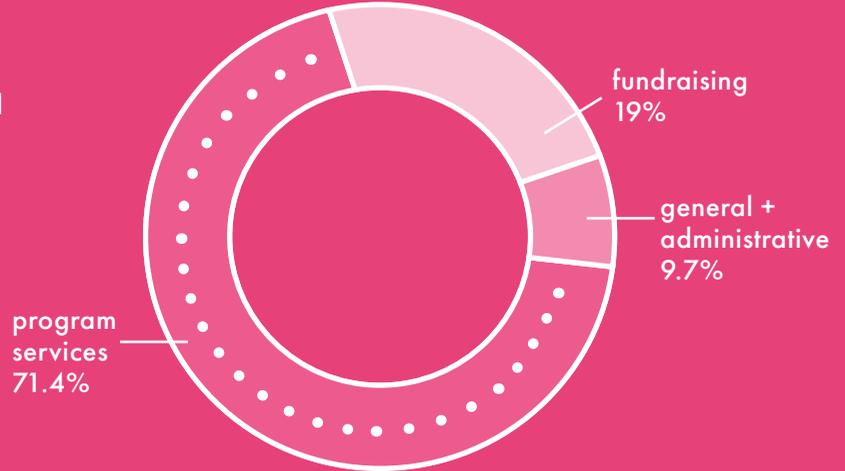
program services	\$1,641,934
general + administrative	\$222,927
fundraising	\$436,045

total: \$2,300,906

REVENUE



WHERE YOUR MONEY GOES



Nearly 72 cents of each dollar spent goes directly into Pablove programs!

- That includes:
- -funding the next big ideas in pediatric cancer research
- -purchasing camera kits for our Shutterbugs students
- -providing classroom space, materials and instructors for Shutterbugs programs in eight cities
- -delivering support and joy to pediatric cancer families through graduations, gallery shows, summer camp and other special local events

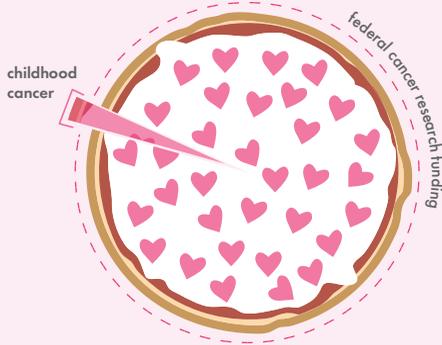
pediatric cancer today

Somewhere around the world, a child is diagnosed with cancer every two minutes. And each day, 250 of those children will die of the disease. Pediatric cancer research is critically underfunded—in fact only three to four pennies of every federal dollar is devoted to cancer affecting children.

While survival rates are improving,
cancer is still the leading cause of death by disease in children.

For every **five** research grants we fund each year, there are another **hundred** that go unfunded. Imagine how much more could be done if we were able to provide grants to even more researchers. In 2017 alone, two of our grantees went on to receive large federal grants for their research. Our impact on the field of pediatric cancer research, developing new treatments and finding a cure will grow with your continued support.

Pediatric Cancer Research gets a small slice of the pie.



The incidence of invasive pediatric cancers is up **29%** in the past **20 years**.



worldwide, A CHILD
is diagnosed EVERY **2**
with **CANCER** minutes

2
3 of childhood cancer survivors will suffer significant medical problems resulting from their cancer treatment.

SIX

is the average age of a child diagnosed with cancer - but childhood cancer is diagnosed in all ages, from newborn infants to children and young adults.







the **pablove** foundation
fighting childhood cancer with love

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