



True Pablove

A Valentine's
Family Celebration

February 11, 2017

Casa Vertigo
Downtown Los Angeles



The Pablove Foundation helps kids with cancer live a love-filled life today, and a cancer-free life tomorrow



The Pablove Foundation is a childhood cancer non-profit with a mission to:

- Invest in underfunded, cutting-edge childhood cancer research
\$1.4 million in Pablove's Childhood Cancer Research Grants awarded to innovative researchers looking for a cure
- Improve the lives of children living with cancer through the arts
1,000 children graduated from Pablove Shutterbugs, a curriculum-based photography class for children + teens with cancer



the pablove foundation
fighting childhood cancer with love



Come Fall in **True Pablove**

True Pablove lets the ENTIRE FAMILY get in on fighting childhood cancer with love. Each February, 600 attendees of all ages enjoy a day filled with delightful arts + crafts, activities, delicious food, music, an incredible silent auction, and more! A true event highlight, guests can create Valentine's Day crafts for kids at Children's Hospital Los Angeles, bringing a little light and **pablove** to their day.

In just six years, True Pablove has raised nearly **\$600,000**...that is the equivalent of **12** Pablove Childhood Cancer Research Grants.



Partner with Pablove

	Presenting Sponsor	Lionhearted Sponsor	Tenderhearted Sponsor	Warmhearted Sponsor	Kindhearted Sponsor	Family Sponsor
True Pablove presented by (your brand)	X					
Category exclusivity	X	X				
On-site activation	X	X	X			
Logo in advertising (including <i>Angeleno</i>)	X	X	X			
Logo inclusion + linkage on pablove.org for 1 year	X	X	X	X		
Sponsorship promoted on social media	X	X	X	X		
Gifting and sampling opportunity	X	X	X	X		
Event tickets	30	20	10	5	5	5
Logo inclusion on sponsor banner	Tier 1	Tier 2	Tier 3	Tier 4	Tier 5	Family Name
Investment	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000

Select benefits included above. Additional benefits and custom packages available.

For more information, please contact:
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