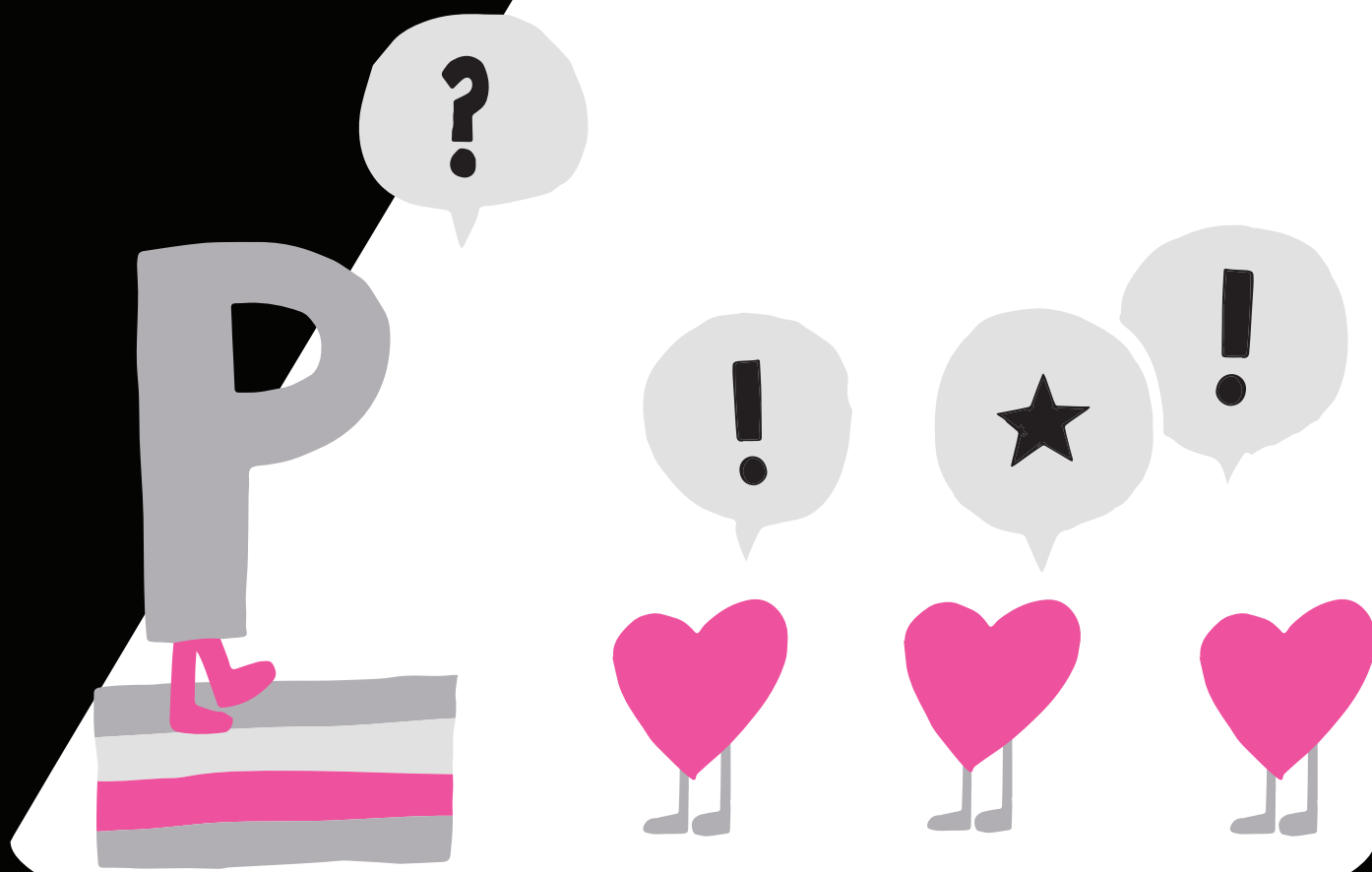


a night of laughs + love benefiting  
the pablove foundation

august 16, 2015  
largo at the coronet

# CELEBRITY CELEBRITY





## About The Pablove Foundation

HELPING KIDS WITH CANCER  
*LIVE*—A *LOVE-FILLED* LIFE  
TODAY AND A *CANCER-FREE*  
LIFE TOMORROW

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. Imbued with his spirit and inspired by his strength, Pablove is dedicated to the daily, global fight against childhood cancer, and the suffering that comes in its wake.

We fight on in order to amplify one simple message:  
**kids get cancer too.**

THE MISSION OF THE  
PABLOVE FOUNDATION IS TO:

**Invest** in under-funded, cutting-edge pediatric cancer research

*In the past five years, we have funded over \$1,000,000 in **Childhood Cancer Research Grants** for innovative research projects.*

**Inspire** cancer families through education

*Our Annual **Childhood Cancer Symposiums** bring together medical professionals and patient families from around the country. Each year, the country's leading experts present on critical subjects like rare pediatric cancers and their long-term effects.*

**Improve** the lives of children living with cancer through the arts

*Our **Pablove Shutterbugs** program teaches children living with cancer to develop their creative voice through the art of photography. To date, we have served more than 800 children in the United States.*



## A Love-Filled Life Today

**Pablove Shutterbugs** teaches children living with cancer to express their creative voice through the art of photography. The program **increases a child's sense of joy, encourages creative thinking, fosters self-esteem, and develops independence** through arts education workshops and mentorship.

We provide Pablove Shutterbugs at no cost to our participants. As an added benefit, students keep the camera kit they receive during the program so they can continue practicing their newfound art form for years to come.

## A Cancer-Free Life Tomorrow



Currently, **less than 4%** of U.S. cancer research dollars are dedicated to pediatric cancers.

With very few childhood cancers being cured today, we believe new ideas – and the brainpower behind them – are desperately in need of support. Our **Childhood Cancer Research Grants** fuel innovative thinking. We seek out the best and brightest researchers from around the world.

*"None of the progress I've made so far would be possible without the foundation's support. I do not possess enough words of appreciation for continuously believing in my science and in our common mission towards saving more children's lives"*

- Muller Fabbri, M.D., Ph.D., Children's Los Angeles



**P** *Celebrity*  
♥ *Celebrity*

**august 16**  
**largo at the coronet**  
**7:30 p.m. to 10 p.m.**



The most **epic** version of your favorite party game ever—Celebrities playing **Celebrity**! Join the fun as actors, comedians and musicians do their best impersonations of their friends and fellow celebrities in this lively game. Not only will you be having a blast, but you'll be fighting childhood cancer with love as all proceeds from the event will help The Pablove Foundation achieve its mission.

# Past Players



nathan fillion



sarah silverman



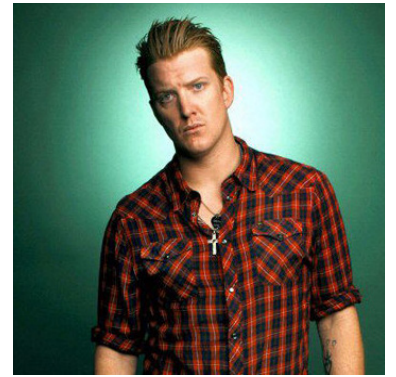
busy phillips



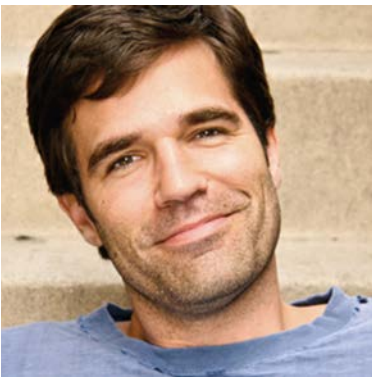
josh malina



katee sackhoff



josh homme



rob delaney



aubrey plaza



jason gann



martin starr



jay chandrasekhar



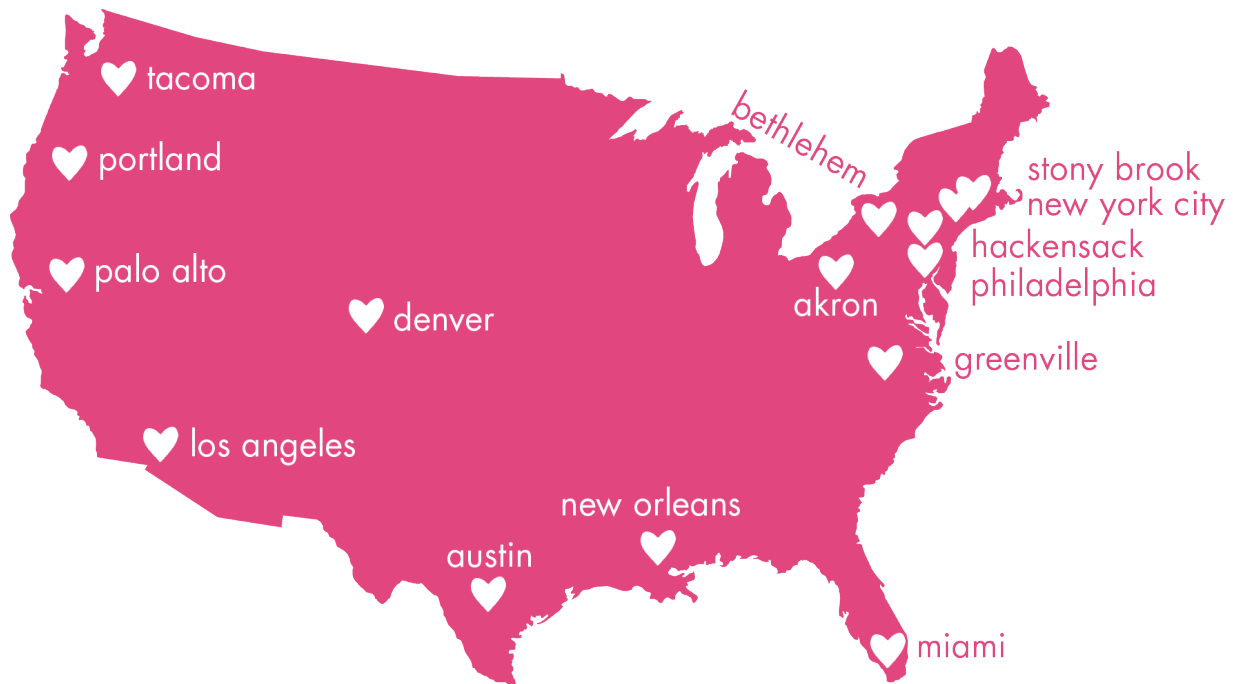
alia shawkat

# Expand Your Reach, Become a Sponsor

	Recognition as Presenting Sponsor on all event materials	Company name + logo on step and repeat	Logo inclusion as exclusive sponsor of one game	Logo inclusion and linkage on pablove.org	Social media posts recognizing sponsorship	Invitation to pre-game reception	Event tickets	Advertisement in event program
<b>Presenting Sponsor</b> \$15,000 1 available		*			4		4 GA 4 VIP	Full
<b>Lionhearted Sponsor</b> \$10,000 2 available					3		3 GA 3 VIP	Full
<b>Tenderhearted Sponsor</b> \$5,000 2 available					2		2 GA 2 VIP	Full
<b>Warmhearted Sponsor</b> \$2,500					1		2 GA	Full
<b>Full Page Ad in Program</b> \$1,000								Full
<b>1/2 Page Ad in Program</b> \$500								1/2
<b>1/4 Page Ad in Program</b> \$250								1/4

\*Presenting Sponsor's name and logo appears on all event signage, marketing, and media outreach.

# Our Reach (as of 6/4/2015)



**Fans:** 16,608

**Average Organic Reach:** 6,235

**Average Monthly Reach:** 40,133



**Followers:** 5,852

**Key mentions:**

@Blink182, @Maroon5, @LouisCK, @BeastieBoys, @KateeSackhoff, @KatyPerry, @IMKristenBell, @Garbage, @JuddApatow, @NickJonas, @JoelMcHale, @HalfAdams, @AshleyTisdale, @StephMcMahon



**Views:**

149,258

**Videos:** 348



**Posts:** 1,533

**Followers:** 1,209

**Likes:** 33,117

**Comments:** 669



**Average monthly website visits:** 4,451

**Average monthly page views:** 10,586

**Newsletter Subscribers:** 8,622



## Contact Us

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