

WAVE + YOSHIKI FOUNDATION AMERICA + CITY NATIONAL BANK
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PRESENT

pablove tennis classic

CALABASAS TENNIS & SWIM CENTER

MAY 20, 2018



Letter From Event Committee

In 2014, we set out in search of a new beneficiary for the WME Tennis Classic, and we quickly found inspiration right in our own backyard. We were inspired by two parents, Jo Ann and Jeff, who survived unimaginable heartache when they lost their child Pablo to pediatric cancer at the age of six. They carried on with a message of hope by starting The Pablove Foundation, which served up the perfect match for our event to raise money for their two-pronged mission to improve the lives of children living with cancer through the arts, and invest in underfunded, cutting-edge pediatric cancer research.

And what tremendous success our Pablove Tennis Classic has achieved over the last three years! With nearly 200 players and \$200,000 raised, we're proud to keep the tournament's tradition alive with Pablove at the Calabasas Tennis & Swim Center. To those who have participated and donated – thank you! You're part of the Pablove family and have helped the Foundation reach remarkable milestones: **\$2.2 million** awarded in Powered by Pablove pediatric cancer research grants, and nearly **1,500 children** learning the art of photography nationwide through Pablove's curriculum-based education program, Pablove Shutterbugs.

We are thrilled to invite you to join us on May 20, 2018 for the 4th Annual Pablove Tennis Classic presented by WME, Yoshiki Foundation America and City National Bank. We will have divisions for all levels of experience, so grab your racquets, bring your doubles partner, and help us to continue fighting childhood cancer with (pab)love. We look forward to seeing you there!

Event Committee

Todd Cooper, Marc Geiger, DeMille Halliburton, Sam Kling,
Jonathan McHugh, Alan Melina, Sara Qazi, and Bill Vuylsteke



Our Love Story

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz, and the little brother of Grady Gallagher. Pablo was six years old when he passed away from bilateral Wilms Tumor, a rare form of kidney cancer.

Pablove was built on our impassioned desire to find a cure, and to allow kids living with cancer the opportunity to *still be kids* while undergoing treatment. It is our mission to:

Improve the lives of children living with cancer through the arts

Invest in underfunded, cutting-edge pediatric cancer research

Our vision is to help kids with cancer *live* a love-filled life today, and a cancer-free life tomorrow.



4th Annual Pablove Tennis Classic presented by WME, Yoshiki Foundation America and City National Bank

Sunday, May 20, 2018
Calabasas Tennis & Swim Center

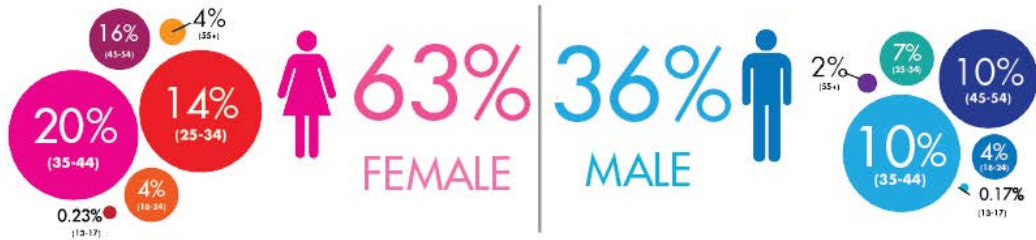
Join us for a day of non-stop doubles tennis action and fun. Even a score of love-all wins when you are fighting childhood cancer with love with The Pablove Foundation!

Registration: 11:30 a.m.
Warm-up: 12:00 p.m.
Tournament Start: 12:30 p.m.
\$200 per individual entry
\$30 per guest pass

Open Division ♥ A Division ♥ B Division ♥ C Division
5.0+ 4.5 4.0 3.0 - 3.5



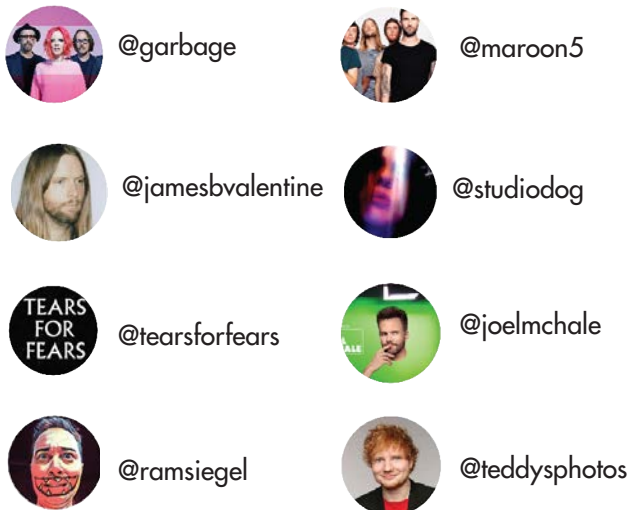
Our Reach



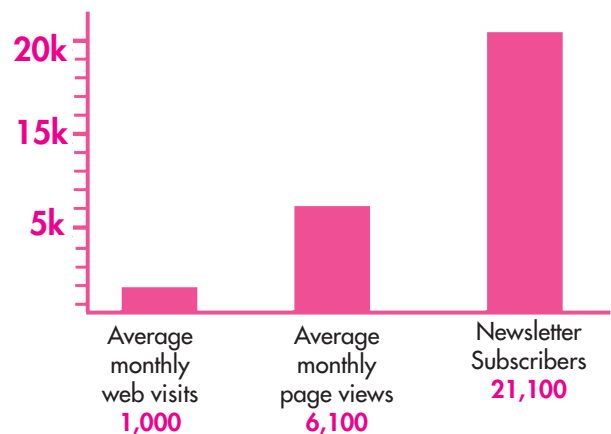
We've served nearly **1,500** kids in treatment in **8** cities across the country




















Our Supporters



Our Site



Expand Your Reach, Become A Sponsor

	Recognition as Presenting Sponsor on all event materials + media outreach	On-site activation	Gifting opportunity	Logo inclusion and linkage on website	Company sign on court	Logo inclusion on Sponsor Banner	Individual entries + guest passes
Presenting Sponsor \$15,000						Tier 1	10 entries 10 guests
Lionhearted Sponsor \$10,000						Tier 2	8 entries 8 guests
Tenderhearted Sponsor \$5,000						Tier 3	4 entries 4 guests
Warmhearted Sponsor \$3,500						Tier 4	2 entries 2 guests
Bighearted Sponsor \$1,500						Tier 5	2 entries



Contact Us

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pablove.org



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