

6TH ANNUAL **NEW ORLEANS
GOLF TOURNAMENT**

benefiting the **pablove** foundation





About The Pablove Foundation

HELPING KIDS WITH CANCER
LIVE—A *LOVE-FILLED* LIFE
TODAY AND A *CANCER-FREE*
LIFE TOMORROW

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. Imbued with his spirit and inspired by his strength, Pablove is dedicated to the daily, global fight against childhood cancer, and the suffering that comes in its wake.

We fight on in order to amplify one simple message:
kids get cancer too.

THE MISSION OF THE
PABLOVE FOUNDATION IS TO:

Invest in under-funded, cutting-edge pediatric cancer research

*In the past four years, our **Childhood Cancer Research Grants** totaled \$900,000 in funding for innovative research projects, and this year funding will surpass \$1 Million.*

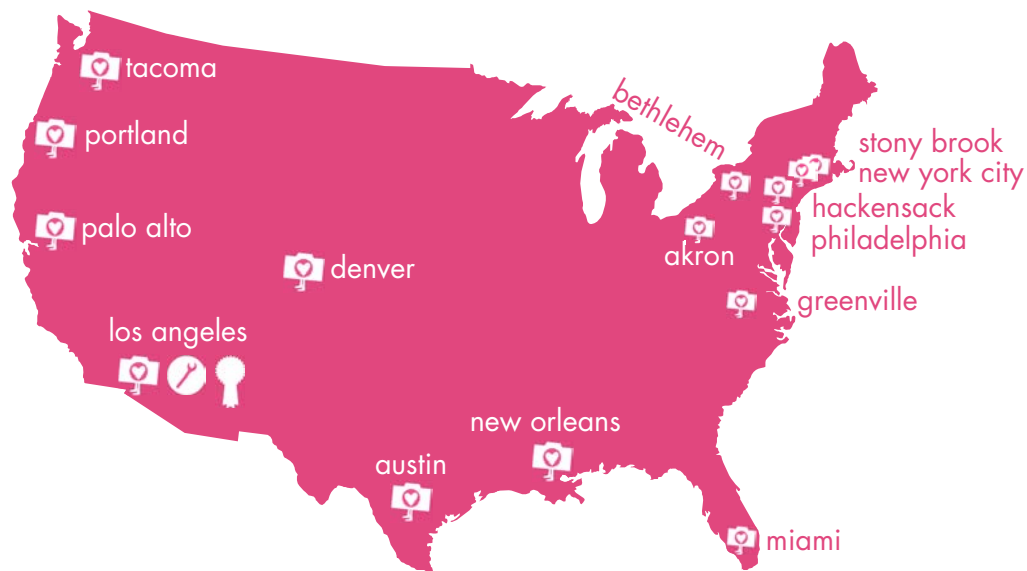
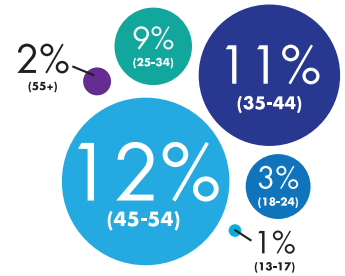
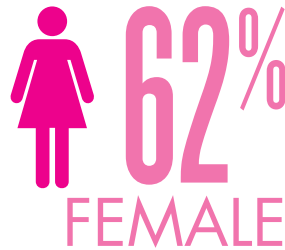
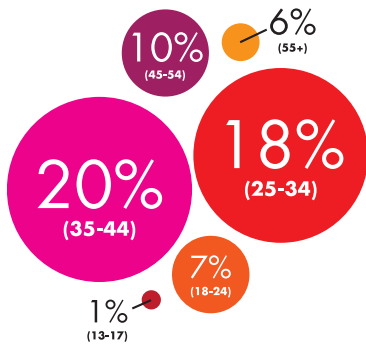
Inspire cancer families through education

*Our Annual **Childhood Cancer Symposiums** bring together medical professionals and patient families from around the country. Each year, the country's leading experts present on critical subjects like rare pediatric cancers and their long-term effects.*

Improve the lives of children living with cancer through the arts

*Our **Pablove Shutterbugs** program teaches children living with cancer to develop their creative voice through the art of photography. To date, this program has reached more than 800 children in the United States.*

Our Reach



Fans: 16,556
Monthly reach: 150,412
Monthly impressions: 693,978
Friends of fans: 6,166,825



Followers: 5,803
Key mentions:
 @Blink182, @Maroon5
 @LouisCK, @BeastieBoys,
 @KateeSackhoff, @KatyPerry
 @IMKristenBell, @Garbage,
 @JuddApatow, @NickJonas,
 @JoelMcHale, @HalfAdams



Views: 150,404
Videos: 358



Circles: 158,726
+1s: 149,495



Average monthly website visits: 4,451
Average monthly page views: 10,586
Newsletter subscribers: 8,622



About The 6th Annual New Orleans Golf Tournament



Thursday, October 22, 2015 Lakewood Golf Club

Every year, Louisiana gives The Pablove Foundation a warm welcome during our New Orleans Golf Tournament held at the beautiful Lakewood Golf Club. Over the past five years, we have raised more than \$250,000 to fight childhood cancer with love through our Louisiana tournaments!

Registration: 11 a.m.
Shotgun Start: 12 p.m.
18-hole, 4-player scramble
\$1,000 per team or gain value
with a sponsorship!

Entry fee includes: golf cart, practice range balls, prize drawings, team photos, food and drinks

Golfers enjoy a fun course, delicious food, and exciting prizes, including golf clubs and gift certificates to some of New Orleans' favorite food establishments and music venues. The New Orleans Golf Tournament is a fantastic opportunity to make a substantial impact in the childhood cancer community while extending your reach and exposure as a business. The day is topped off with musical entertainment and dinner after the last putt drops!




















Past Sponsors Include



COMPANIES



Expand your reach, become a sponsor

	Verbal recognition as Presenting Sponsor	Company name + logo on signage and promotions	Gifting opportunity	Logo inclusion and linkage on pablove.org	Logo inclusion and linkage on event webpage	Company signage	Logo inclusion on Sponsor Banner	Team entries + raffle tickets
Presenting Sponsor \$10,000 1 available						at tournament entry	Tier 1	2 teams 8 tickets
Tenderhearted Sponsor \$5,000 4 available						at sponsored hole	Tier 2	1 team 8 tickets
Warmhearted Sponsor \$2,500						at hole of choice	Tier 3	1 team 4 tickets
Kindhearted Sponsor \$1,500							Tier 4	1 team
Win a Car Hole-in-One Sponsor \$1,000[^]						at Hole-in-One Contest**		
\$25,000 Cash Hole-in-One Sponsor \$1,000[^]						at Hole-in-One Contest		
Hole Sponsor \$250						at hole of committee's choice		

*Presenting Sponsor's name and logo appears on all event signage, marketing, and media outreach.

**Includes on-site activation.

[^] Plus the cost of insurance.



In-Kind Sponsorship Opportunities

Our New Orleans Golf Tournament presents a “can’t miss” opportunity to expose your product to Oil and Energy Industry executives from across Louisiana and Texas who join us on the course.

Opportunities include:

Beer
Tequila
Vodka
Juices and Sodas
On-Course Food
Contest Prizes
Raffle Items

Represent Your Brand

\$250 plus Product

Send your brand ambassadors to promote your product through on-site activation and distribute your product to our 144 attendees.

Donate Goods

Product only

Donate in-kind product and we will staff and distribute your product on site to our 144 attendees.

Your brand will be recognized on the event website and on our active social networks according to the value of the product donation. All in-kind donations are tax-deductible according to the full extent of the law.



Contact



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please register at
pablove.org/nolagolf

