

NATIONAL ENDOWMENT FOR THE ARTS AWARDS \$10,000 TO THE PABLOVE FOUNDATION

The Pablove Foundation is recognized as a provider of arts education excellence for children living with cancer

LOS ANGELES, CA (MAY 7, 2015) – More children and teens affected by cancer will have access to photography in Los Angeles thanks to the National Endowment for the Arts (NEA), which has awarded a \$10,000 Art Works grant to The Pablove Foundation, a Los Angeles-based nonprofit organization dedicated to funding pediatric cancer research and programs. The NEA Art Works grant will expand the Pablove Shutterbugs photography program in Los Angeles.

The Pablove Foundation is one of a few select nonprofit organizations nationwide to receive an NEA grant in 2015. NEA grants support the creation of art, public engagement with art, lifelong learning in the arts, and enhancement of the livability of communities through the arts.

"We are thrilled to receive the support of the National Endowment for the Arts," said Pablove co-founder and CEO Jo Ann Thrailkill. "I believe that the creative arts are fundamental to society and can serve as a powerful way to help children living with cancer. The Pablove Shutterbugs photography program provides a sense of mastery and accomplishment, which are important things that children need to build resiliency and enhance their sense of control in a situation where so much is out of their control."

The goal of the one-year grant is to provide more children and teens living with cancer the opportunity to develop their creative voice through the art of photography. To date, the six-year-old Pablove Foundation has provided over 800 kids affected by cancer with cameras and photography lessons nationwide.

"The NEA grant will further strengthen our ability to serve our students in Los Angeles, where they participate in basic and intermediate level photography," Thrailkill adds. "Our program follows a hands-on, experiential arts education approach that enables our students to develop a sense of pride and enhanced self-esteem as they learn challenging, new skills."

In Los Angeles, Pablove Shutterbugs offers an 8-week Mentorship program each winter and a 3-day Alumni Summer Camp each July. During December, The Pablove Foundation celebrates the Los Angeles Pablove Shutterbugs at a Gallery Show where

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friends and family can see each student's work exhibited in a professional gallery setting.

BACKGROUND ON THE PABLOVE FOUNDATION:

<u>The Pablove Foundation</u> is named after Pablo Thrailkill Castelaz, the son of Jo Ann Thrailkill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. The mission of The Pablove Foundation is to *invest* in underfunded, cutting-edge pediatric cancer research, *inspire* cancer families through education, and *improve* the lives of children living with cancer through the arts.

For more information, visit pablove.org or follow Pablove on Facebook and Twitter.

CONTACT: Brynne Zaniboni / The Pablove Foundation / 323-657-5557 / <u>brynne@pablove.org</u>