

3rd ANNUAL
ROCK
'n'ROLL
GOLF
TOURNAMENT
FOR...



The
PABLOVE
FOUNDATION
may 1ST
2015 ♥



About The Pablove Foundation

HELPING KIDS WITH CANCER
LIVE—A *LOVE-FILLED* LIFE
TODAY AND A *CANCER-FREE*
LIFE TOMORROW

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. Imbued with his spirit and inspired by his strength, Pablove is dedicated to the daily, global fight against childhood cancer, and the suffering that comes in its wake.

We fight on in order to amplify one simple message:
kids get cancer too.

THE MISSION OF THE
PABLOVE FOUNDATION IS TO:

Invest in under-funded, cutting-edge pediatric cancer research

*In the past four years, our **Childhood Cancer Research Grants** totaled \$900,000 in funding for innovative research projects.*

Inspire cancer families through education

*Our Annual **Childhood Cancer Symposiums** bring together medical professionals and patient families from around the country. Each year, the country's leading experts present on critical subjects like rare pediatric cancers and their long-term effects.*

Improve the lives of children living with cancer through the arts

*Our **Pablove Shutterbugs** program teaches children living with cancer to develop their creative voice through the art of photography. To date, this program has reached over 575 children in the United States.*

Our Reach



Fans: 16,870
Monthly reach: 150,412
Monthly impressions: 693,978
Friends of fans: 6,166,825



Followers: 5,714
Key mentions: @Blink182, @Maroon5, @LouisCK, @BeastieBoys, @KateeSackhoff, @KatyPerry, @IMKristenBell, @Garbage, @JuddApatow, @NickJonas, @JoelMcHale, @HalfAdams



Views: 149,258
Videos: 389



Circles: 158,726
+1s: 149,495



Average monthly website visits: 4,451
Average monthly page views: 10,586
Newsletter subscribers: 8,622



About the Pablove Rock 'n' Roll Golf Tournament

Friday, May 1, 2015 Angeles National Golf Club

Join The Pablove Foundation and our friends from the music and entertainment industries for a full day of fun at Angeles National.

Registration: 9:00 a.m.
Shotgun Start: 10:30 a.m.
18 hole, 4 player scramble
\$1,000 per team

**Entry fee includes golf cart,
practice range balls, team photos,
and food and drinks all day.**

**Prize contests include closest to the pin,
longest drive, and TWO hole-in-one con-
tests. Live performance by The Black Tees
begins after the last putt drops!**

About Angeles National

Nestled at the base of the Angeles National Forest and the only Nicklaus Design golf course in Los Angeles County, Angeles National Golf Club sets the standard of excellence and beauty for all golf courses in Southern California.

Angeles National features an 18-hole, par 72 championship golf course with magnificent views, generous fairways and immaculate emerald greens. The course presents a challenge for golfers of all skill levels with four sets of tees accommodating both the professional and beginner golfer.

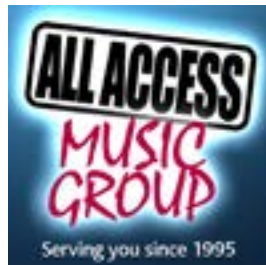
The course was ranked by Travel + Leisure Golf magazine as One of the Top 30 Best New Courses Worldwide and One of the Top Ten Best New Public/Resort courses in the U.S.

angelesnational.com

2014 Sponsors

daughtry

HITS



Expand Your Reach, Become a Sponsor














	Recognition as Presenting Sponsor on all event materials*	Company name + logo on all signage and promotions	Gifting opportunity	Logo inclusion in event ads	Logo inclusion and linkage on website	Company sign at hole	On-site activation	Logo inclusion on Sponsor Banner	Team entries and raffle tickets
Presenting Sponsor \$15,000 1 available	♥	♥	♥	♥	♥	♥	♥	Tier 1	3 teams 24 tickets
Lionhearted Sponsor \$10,000 2 available		♥	♥	♥	♥	♥	♥	Tier 2	2 teams 16 tickets
Tenderhearted Sponsor \$5,000 4 available			♥	♥	♥	♥	♥	Tier 3	1 team 8 tickets
Warmhearted Sponsor \$2,500			♥	♥	♥	♥		Tier 4	1 team 4 tickets
Win A Hole-in-One Contest Sponsor** \$1,500 <i>CLAIMED BY Audi</i>					♥	♥	♥	Tier 5	
\$25,000 Cash Hole-in-One Contest Sponsor*** <i>CLAIMED BY PROVIDENT FINANCIAL SERVICES</i>					♥	♥		Tier 5	
Hole Sponsor \$500					♥	♥		Tier 5	
Marketing Sponsorship \$500			♥		♥			Tier 5	

* Presenting Sponsor's name and logo appears on all event signage, marketing, and media outreach.

** Plus the cost of insurance.

Custom sponsorship packages available to meet your individual needs. Please contact Events Manager Ashley Lough at ashleylough@pablove.org or 323-952-2867 for more information.

Expand Your Reach, Become a Sponsor

	Company name + logo on all signage and promotions	Gifts opportunity	Logo inclusion and linkage on website	Company sign at hole	Sponsorship promoted on social media sites	Logo inclusion on Sponsor Banner	Team entries and raffle tickets
Tenderhearted Media Sponsor \$5,000 <ul style="list-style-type: none"> \$5,000+ in donated advertising (can be a combination of print, web, and/or broadcast) One editorial mention of event (print, blog, and/or on-air) Six social media mentions of event 						Tier 3	1 team 8 tickets
Warmhearted Media Sponsor \$2,500 <ul style="list-style-type: none"> \$2,500+ in donated advertising (can be a combination of print, web, and/or broadcast) One editorial mention of event (print, blog, and/or on-air) Three social media mentions of event 						Tier 4	2 players 4 tickets
Kindhearted Media Sponsor \$1,500 <ul style="list-style-type: none"> \$1,500+ in donated advertising (can be a combination of print, web, and/or broadcast) One editorial mention of event (print, blog, and/or on-air) One social media mention of event 						Tier 5	1 player 2 tickets
Marketing Partner <ul style="list-style-type: none"> One mention in email newsletter One social media mention of event 							

*Includes on-site activation.

All in-kind donations are tax-deductible according to the full extent of the law.
All sponsors are invited to donate an item or experience for the raffle or prizes.

Custom sponsorship packages available to meet your individual needs. Please contact Events Manager Ashley Lough at ashleylough@pablove.org or 323-952-2867 for more information.

In-Kind Sponsorship Opportunities

Our Rock 'n' Roll Golf Tournament presents a "can't miss" opportunity to expose your product to Angelenos of influence. Music and film industry executives, artists and musicians, and tastemakers from across the Southland all join us on the course.

Opportunities include:

Beer

Tequila

Vodka

Juices and Sodas

On-Course Snacks

Contest Prizes

Represent Your Brand

\$250 plus Product*

Send your brand ambassadors to promote your product through on-site activation and distribute your product to our 144 attendees.

Your brand will be recognized on pablove.org and on our active social networks according to the value of the product donation. All in-kind donations are tax-deductible according to the full extent of the law.

* \$250 donation covers the fee from Angeles National Golf Club for distribution of outside food and beverage.



Contact Us



Jo Ann Thrailkill

President/CEO
joann@pablove.org

Ashley Lough

Events Manager
ashleylough@pablove.org

The Pablove Foundation

6607 West Sunset Boulevard
Los Angeles, CA 90028
323.657.5557
pablove.org

to register please visit
pablove.org/lagolf