



The Pablove Foundation
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AWE-INSPIRING SHOW COMING TO DU MOIS GALLERY

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Pablove Shutterbugs Gallery Show presents photography by children living with cancer alongside top professional artists like Herb Ritts and David Gamble

WHAT: Celebrate graduates of The Pablove Foundation's Pablove Shutterbugs photography program for children living with cancer. Marvel over students' work alongside an incredible silent auction of professional photography by leading artists like Herb Ritts, David Gamble, Josephine Sacabo, and more.

WHO: Parents, students, photographers, art lovers, and all New Orleanians who want to fight childhood cancer with love!

WHERE: Du Mois Gallery, 4609 Freret Street, New Orleans, LA 70115

OPENING: Thursday, October 23rd, 2014 – 6:00 p.m. to 10:00 p.m. (Show will remain on display through December 13, 2014 as part of Photo NOLA.)

PRESS PREVIEW: Wednesday, October 22nd, 2014 – 3:00 p.m. to 5:00 p.m.

WHY: All auction and print sale proceeds support the continued growth of the Pablove Shutterbugs program in New Orleans and 14 additional cities nationwide. Pablove Shutterbugs teaches children living with cancer to develop their creative voice through the art of photography. Over the course of five-week classes, each child gains hands-on experience through a combination of group instruction and field work. Students receive their own camera equipment, which is theirs to keep upon completion of the program. Pablove Shutterbugs began program offerings in New Orleans earlier this year in partnership with Children's Hospital New Orleans, Ochsner Medical Center, and Tulane Medical Center.

HOW: The event is free to the public. A preview of students' work can be viewed and used for publication at <http://goo.gl/6m9Nzq>. (Student name, age, and photo title are all available in the file name—photos provided courtesy of The Pablove Foundation.)

AVAILABLE FOR INTERVIEWS:

Olivia Grey Pritchard, Local Teaching Artist

Jo Ann Thrailkill, Co-Founder/President of The Pablove Foundation and New Orleans native (show night only or via pre-scheduled phone interview)

Students and families of the Pablove Shutterbugs program (show night only)

BACKGROUND ON THE PABLOVE FOUNDATION:

The mission of The Pablove Foundation is to invest in underfunded, cutting-edge pediatric cancer research, inspire cancer families through education, and improve the lives of children living with cancer through the arts. The Pablove Foundation is named after Pablo Thrailkill Castelaz, the son of Jo Ann Thrailkill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. With the love of our

community, The Pablove Foundation's vision was forged: helping kids with cancer live—a love-filled life today, and a cancer-free life tomorrow. For more information, visit pablove.org or follow Pablove on Facebook (facebook.com/pablovefoundation) and Twitter ([@pablove](https://twitter.com/pablove)).

CONTACT:

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