



The Pablove Foundation
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LT GOV DARDENNE TO RING STAGE 7 STARTING BELL FOR PABLOVE ACROSS AMERICA RIDE ON OCTOBER 23

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Pablove Across America is riding 600-miles through Texas and Louisiana to support childhood cancer research and Pablove Shutterbugs, a photography program for children with cancer

WHAT: Cyclists are riding from Austin, TX to New Orleans, LA October 17th through October 23rd for the sixth annual Pablove Across America ride. The ride funds The Pablove Foundation's essential programs like childhood cancer research grants, annual educational symposiums, and Pablove Shutterbugs, a photography program for children living with cancer given in Louisiana in partnership with Children's Hospital New Orleans. **Lt. Gov. Jay Dardenne will ring the starting bell for Stage 7 of the ride from Baton Rouge to New Orleans, which is the final stage of the 600-mile ride.**

WHO: Lt. Gov. Dardenne will join 20 cyclists, including dads, moms, aunts, and survivors of childhood cancer. The ride is led by Pablove co-founder and Elektra Records president Jeff Castelaz.

WHERE: Hotel Indigo, Baton Rouge Downtown Riverfront, 200 Convention St, Baton Rouge, LA, 70801

WHEN: Thursday, October 23, 2014; 9:00 a.m. sharp

WHY: Pablove Across America began in 2009 when Castelaz, an avid cyclist, rode from St. Petersburg, Florida to Los Angeles in memory of his son Pablo. Pablove Across America has raised over \$2 million for The Pablove Foundation, with riders having logged over 8,000 miles nationwide while raising awareness for pediatric cancer and supporting international pediatric cancer research and programs at Children's Hospital New Orleans, Tulane Medical Center, Ochsner Health System, and many more institutions nationwide.

HOW TO HELP: Visit <http://pablove.org/paa> and click on Meet the Riders to support

AVAILABLE FOR INTERVIEWS:

Lt. Governor Jay Dardenne
Jeff Castelaz, Co-Founder of The Pablove Foundation / President of Elektra Records

ABOUT THE PABLOVE FOUNDATION:

The mission of The Pablove Foundation is to invest in underfunded, cutting-edge pediatric cancer research, inspire cancer families through education, and improve the lives of children living with cancer through the arts. The Pablove Foundation is named after Pablo Thrailkill Castelaz, the son of Jo Ann Thrailkill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. With the love of our community, The Pablove Foundation's vision was forged: helping kids with cancer live—a love-filled life today, and a cancer-free life tomorrow. For more information, visit pablove.org or follow Pablove on [Facebook](#) and [Twitter](#).

CONTACT:

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