



The Pablove Foundation
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AWE-INSPIRING SHOW COMING TO LU MAGNUS GALLERY

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Pablove Shutterbugs Gallery Show presents photography by children living with cancer alongside top professional artists like Herb Ritts, Michael Muller, Reagan Louie and more

WHAT: Celebrate graduates of The Pablove Foundation's Pablove Shutterbugs photography program for children living with cancer. Marvel over students' work alongside an incredible silent auction of professional photography by leading artists like Herb Ritts, Reagan Louie, Carrie Yury, Michael Muller, and more.

WHO: Parents, students, photographers, art lovers, and all New Yorkers who want to fight childhood cancer with love!

WHERE: Lu Magnus Gallery, 55 Hester Street, New York, NY, 10002

WHEN: Saturday, October 19th – 4:00 p.m. to 8:00 p.m.

WHY: All proceeds support the continued growth of the Pablove Shutterbugs program. Pablove Shutterbugs teaches children living with cancer to develop their creative voice through the art of photography. Over the course of semester-length programs, weeklong summer camps, and weekend workshops, each child gains hands-on experience through a combination of one-on-one mentorship and group classes. Students receive their own camera equipment, which is theirs to keep upon completion of the program. Pablove Shutterbugs has grown to include over 300 pediatric cancer patients from NYU Langone Medical Center, Kravis Children's Hospital at Mount Sinai, and more.

HOW: The event is free to the public. A preview of students' work can be viewed and downloaded at <http://wdrv.it/15FD1QV>. Professional photography for auction can be viewed and downloaded at <http://wdrv.it/15FDzGt>.

AVAILABLE FOR INTERVIEWS:

Jeff Castelaz, Co-Founder of The Pablove Foundation / President of Elektra Records
Students and families of the Pablove Shutterbugs program

BACKGROUND ON THE PABLOVE FOUNDATION:

The Pablove Foundation is named after Pablo Thraikill Castelaz, the son of Jo Ann Thraikill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. The mission of The Pablove Foundation is to fund pediatric cancer research and advances in treatment, educate and empower cancer families, and improve the quality of life for children living with cancer through hospital play, music and arts programs. For more information, visit pablove.org or follow Pablove on Facebook (facebook.com/pablovefoundation) and Twitter (@pablove).

CONTACT:

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