

The Pablove Foundation 6607 Sunset Boulevard Los Angeles, CA 90028 323.657.5557 megan@pablove.org

NEW PHOTOGRAPHY PROGRAM FOR KIDS WITH CANCER IN NEW ORLEANS

Pablove Shutterbugs fills a huge gap in programming for young cancer patients in Louisiana

WHAT: <u>Pablove Shutterbugs</u>, the signature arts program of <u>The Pablove Foundation</u>, teaches children and teens living with cancer to develop their creative voice through the art of photography.

WHO: Lessons are provided to pediatric cancer patients ages 6-18 years old. We are also recruiting volunteers to help teach children and document the class.

WHERE: New Orleans! Our classroom space is still being finalized but will be in central New Orleans.

WHEN: Five weekly 2-hour group classes on Saturday mornings (March 29, April 5, April 12, April 26, May 3)

WHY: Learning photography concepts alongside other kids undergoing similar experiences empowers our students to express themselves, exercise their independence, and practice new ways of seeing – all while having fun!

- Lessons: Each week students learn a new lesson in photography concepts and technique.
- Supplies: We supply each child with a camera kit and the materials needed for the program.
- Homework: Students complete weekly photo assignments.
- Graduation: The last day of class is graduation, where we celebrate our students' accomplishments with a ceremony and presentation of their work.
- Gallery Show: Student work will be exhibited at a public exhibition in professional gallery in the future.

AVAILABLE FOR INTERVIEWS:

Jo Ann Thrailkill, Executive Director/Co-Founder and New Orleans native

HOW TO GET INVOLVED: To apply as a student or volunteer, visit http://www.pablove.org/shutterbugs/volunteer/ no later than March 21.

MEDIA: Downloadable slideshow of student work: http://wdrv.it/15FD1QV; videos about the program: http://www.youtube.com/playlist?list=PL23725598DEA0BB46

BACKGROUND ON THE PABLOVE FOUNDATION:

The Pablove Foundation is named after Pablo Thrailkill Castelaz, the son of Jo Ann Thrailkill and Jeff Castelaz and the little brother of Grady Gallagher. Pablo was six years old when he lost his valiant yearlong battle with bilateral Wilms Tumor, a rare form of childhood cancer. The mission of The Pablove Foundation is to fund pediatric cancer research and advances in treatment, educate and empower cancer families, and improve the quality of life for children living with cancer through hospital play, music and arts programs. For more information, visit pablove.org or follow Pablove on Facebook and Twitter.